

Station WVBT-TV NORFOLK, VA.    Agency (    ) GMMB    Rep Firm    PHILADELPHIA  
Advertiser (    ).HIRSCHBIEL FOR CONG    3050 K ST NW    Sales Office (    )  
Product PAUL HIRSCHBIEL    WASHINGTON, DC 20007    Salesperson (    ) ANJIE BRADY  
Estimate# 1554    Agency C/P1/P2/E 106/113/1554  
Buyer Maura Gilroy    Flight Dates 08/21/2012 - 08/27/2012    Salesperson Phone# 215-567-6005  
Phone#    Hiatus Weeks    Salesperson FAX# 215-567-5938  
Fax#

-- CONTRACT COMMENT --

CLIENT: HIRSCHBIEL FOR CONGRESS SC=\*

-- REMARKS --

THIS IS A NEW POLITICAL ORDER  
CONTRACT TOTAL IS \$3725  
PLS CONFIRM ASAP  
THANKS    ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	9A-10A	NATE BERKUS	:30	\$75.00	08/21-08/24	1	1	1	\$75.00	
	2	TU-F	10A-11A	MILLIONAIRE	:30	\$75.00	08/21-08/24	2	1	2	\$150.00	
	3	TU-F	730P-8P	ACCESS HOLLYWOOD	:30	\$300.00	08/21-08/24	1	1	1	\$300.00	
	4	TU-F	10P-1045P	LATE NEWS	:30	\$1,000.00	08/21-08/24	1	1	1	\$1,000.00	
	5	TU-F	1045P-11P	SPORTSWRAP	:30	\$300.00	08/21-08/24	1	1	1	\$300.00	
	6	SA	1045P-11P	SPORTSWRAP SATURDAY	:30	\$300.00	08/25-08/25	1	1	1	\$300.00	
	7	SU	10P-1045P	SUNDAY LATE NEWS	:30	\$700.00	08/26-08/26	1	1	1	\$700.00	
	8	M	1130P-12A	30 ROCK	:30	\$150.00	08/27-08/27	1	1	1	\$150.00	
	9	M	9A-10A	NATE BERKUS	:30	\$75.00	08/27-08/27	1	1	1	\$75.00	
	10	M	10A-11A	MILLIONAIRE	:30	\$75.00	08/27-08/27	1	1	1	\$75.00	
	11	M	730P-8P	ACCESS HOLLYWOOD	:30	\$300.00	08/27-08/27	1	1	1	\$300.00	

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	13	M	1045P-11P	SPORTSWRAP	:30	\$300.00	08/27-08/27	1	1	1	\$300.00	

---REPORT TOTALS---

Report Totals: 13 / \$3,725.00

---SALES MONTHLY TOTALS---

Aug 12: 8 / \$2,825.00    Sep 12: 5 / \$900.00

Sales Totals: 13 / \$3,725.00

Station Totals: 13 / \$3,725.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---	Market Totals	\$53,214	CATV 0%	WAVY 34%	WGNT 0%	WPXV 0%	WTKR 23%
			WTVZ 2%	WVBT 7%	WVEC 34%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12

Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE